

:: Module :: :: Manager :: :: Room :: :: Seating ::	ÉLAN AD Ray Phelan Herberger 1 70 Classroom	ÉLAN CIRC Pam Morales Herberger 2 70 Classroom	ÉLAN BOOK Terry Basom Rainmaker A 30 U-Shape	CAT's PAJAMAS Carrie Swadener Rainmaker B 30 U-Shape	INTERNET Various Rainmaker C 30 U-Shape	ÉLAN CRM & ACCOUNTING Greenway 50 Classroom	ADV. TECHNICAL Ron Motley Kirkland 30 U-Shape
SUNDAY							
5:00 PM	<p style="text-align: center;">ATTENDEE MEET & GREET in Herberger 4A, 5B</p>						
5:15 PM							
5:30 PM							
5:45 PM							
6:00 PM							
6:15 PM	<p style="text-align: center;">RECEPTION & REGISTRATION in Herberger 4A, 5B</p>						
6:30 PM							
6:45 PM							
7:00 PM							
7:15 PM							
7:30 PM							
7:45 PM							

:: Module ::	ÉLAN AD	ÉLAN CIRC	ÉLAN BOOK	CAT's PAJAMAS	INTERNET	ÉLAN CRM & ACCOUNTING	ADV. TECHNICAL
:: Manager ::	Ray Phelan	Pam Morales	Terry Basom	Carrie Swadener	Various	Greenway	Ron Motley
:: Room ::	Herberger 1	Herberger 2	Rainmaker A	Rainmaker B	Rainmaker C		Kirkland
:: Seating ::	70 Classroom	70 Classroom	30 U-Shape	30 U-Shape	30 U-Shape	50 Classroom	30 U-Shape
MONDAY							
7:30 AM	CONTINENTAL BREAKFAST / REGISTRATION in Herberger 4A, 5B						
7:45 AM							
8:00 AM							
8:15 AM							
8:30 AM	KEYNOTE ADDRESS: Jeffrey Shine - Herberger 3						
8:45 AM							
9:00 AM	15 MINUTE BREAK						
9:15 AM	What's New in Élan Ad: Part I <small>Presented By: Raymond Phelan</small>	What's New in Élan Circ <small>Presented by: Pam Morales</small>	What's New in Élan Book <small>Presented by: Mary Gibson</small>	Cat's Pajama's: What's New <small>Presented by: Terrill Hayes & Carrie Swadener</small>	CISPUB: What's New <small>Presented by: Terry Basom</small>	What's New in Élan CRM <small>Presented by: Wayne Burrows</small>	Empowering your Élan Web Store Part 1: Assembling the Pieces <small>Presented by: John Dyke</small>
9:30 AM							
9:45 AM							
10:00 AM							
10:15 AM	15 MINUTE BREAK						
10:30 AM	What's New in Élan Ad: Part II <small>Presented By: Raymond Phelan</small>	Pull What Now? DIY Reporting <small>Presented by: Pam Morales</small>	What's New with .NET - Including New Sub-Rights <small>Presented by: Terry Basom</small>	Computer Network Security and PCI Compliance <small>Presented by: Terrill Hayes & Carrie Swadener</small>	Web Integration with Élan Book & CISPUB <small>Presented by: Bryan Pellegrini & Tom Jensen</small>	Salesforce.com for Ad <small>Presented by: Wayne Burrows</small>	Empowering your Élan Web Store Part 2: Bringing it Together <small>Presented by John Dyke</small>
10:45 AM							
11:00 AM							
11:15 AM							
11:30 AM	15 MINUTE BREAK						
11:45 AM	LUNCH in Herberger 4A, 5B						
12:00 PM	15 MINUTE BREAK						
12:15 PM	LUNCH in Herberger 4A, 5B						
12:30 PM							
12:45 PM							
1:00 PM							
1:15 PM	15 MINUTE BREAK						
1:30 PM	Lower Your Production Costs <small>Presented by: Raymond Phelan & Jon Dickenson</small>	The New Electronic Import is Ready! The New Electronic Import is Ready! <small>Presented by: Pam Morales</small>	Salesforce.com for Élan Book and CISPUB <small>Presented by: Wayne Burrows</small>	7 Habits of Highly Efficient Cat's Pajamas Publishers <small>Presented by: Terrill Hayes & Carrie Swadener</small>	Web Integration with Élan Circ <small>Presented by: Lee Pierce & Tom Jensen</small>	What's New in Accounting & G/L Report Writer <small>Presented by: Judi Haverland</small>	Getting the Most from Your Élan Architecture (Monitoring/Tuning) <small>Presented by: Ron Motley</small>
1:45 PM							
2:00 PM							
2:15 PM							
2:30 PM	15 MINUTE BREAK						
2:45 PM	Management Reporting: Analyzing ROI <small>Presented by: Wayne Burrows</small>	Save Time, Save Money <small>Presented by: Pam Morales</small>	Product Lifecycle Management 1/3 - The Acquisitions Process <small>Presented by: Terry Basom</small>	Cat's Pajamas Problem Solver and Development Roundtable	Web Integration with Élan Conference <small>Presented by: Lee Pierce & Tom Jensen</small>	Best Practices in Accounting <small>Presented by: Judi Haverland</small>	Automating Your Élan Maintenance Procedures <small>Presented by: Ron Motley</small>
3:00 PM							
3:15 PM							
3:30 PM							
3:45 PM	15 MINUTE BREAK						
4:00 PM							

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4:15 PM	Pre-Scheduled Client Conferences	Pre-Scheduled Client Conferences	Pre-Scheduled Client Conferences	Pre-Scheduled Client Conferences	Pre-Scheduled Client Conferences	Pre-Scheduled Client Conferences	Pre-Scheduled Client Conferences
4:30 PM							
4:45 PM							
5:00 PM							
5:15 PM							
5:30 PM							
5:45 PM							
6:00 PM							
6:15 PM	RECEPTION in the Herberger Foyer						
6:30 PM							
6:45 PM							
7:00 PM							
7:15 PM	DINNER Served in the Trailblazer's Terrace (Pavillion)						
7:30 PM							
7:45 PM							
8:00 PM							
8:15 PM							
8:30 PM							
8:45 PM							
9:00 PM							
9:15 PM							
9:30 PM							
TUESDAY	CONTINENTAL BREAKFAST / REGISTRATION in Herberger 4A, 5B						
7:30 AM							
7:45 AM							
8:00 AM							
8:15 AM							
8:30 AM							
8:45 AM							

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9:00 AM	Internet Ad Manager: Untapped Revenue Potential Presented by: Wayne Burrows	Group Combos, A to Z Presented by: Pam Morales	Product Lifecycle Management 2/3 - Editorial and Marketing Presented by: Terry Basom		Content Management, Digital Asset Management & SEO Presented by: Lee Pierce & Tom Jensen	Accounting Focus Group / Development Roundtable Presented by: Judi Haverland	Advanced Élan SQL Database Customization Presented by: John Dyke
9:15 AM							
9:30 AM							
9:45 AM							
10:00 AM	15 MINUTE BREAK						
10:15 AM	Package Deals: Sell More Presented by: Raymond Phelan	Cancels: The Road Less Travelled (to Accounting) Presented by: Pam Morales	Product Lifecycle Management 3/3 - Manufacturing & Purchasing Presented by: Terry Basom		Web Integration with Élan Book & CISPUB Presented by: Bryan Pellegrini & Tom Jensen	Élan Directory Presented by: Lee Pierce	Successful Management of SQL Implementation Presented by: John Dyke
10:30 AM							
10:45 AM							
11:00 AM							
11:15 AM	15 MINUTE BREAK						
11:30 AM	LUNCH						
11:45 AM	Served in Herberger 4A, 5B						
12:00 PM	15 MINUTE BREAK						
12:15 PM	Working Smarter (Not Harder) Presented by: Raymond Phelan	Customer Service, It's Not Just a Screen Presented by: Allen Marks	Doing More With Less - A Panel Discussion Presented by: Bryan Pellegrini		Web Integration with Élan Circ Presented by: Lee Pierce & Tom Jensen	Élan Exhibition Presented by: Wayne Burrows	Managing Your Élan System w/ SQL Integration Presented by: Ron Motley
12:30 PM							
12:45 PM							
1:00 PM							
1:15 PM	15 MINUTE BREAK						
1:30 PM	Customer Focus Group Meeting: Shaping the Future	Customer Focus Group Meeting: Development Roundtable	Élan Book: Customer Focus Group Meeting	CISPUB: Customer Focus Group Meeting	Content Management, Digital Asset Management & SEO Presented by: Bryan Pellegrini & Tom Jensen	Élan Conference Presented by: Lee Pierce	Packaging MSGL Tools to Make Your Life Easier - and Making You Look Good Presented by: John Dyke
1:45 PM							
2:00 PM							
2:15 PM							
2:30 PM	15 MINUTE BREAK						
2:45 PM	Pre-Scheduled Client Conferences	Pre-Scheduled Client Conferences	Pre-Scheduled Client Conferences	Pre-Scheduled Client Conferences	Pre-Scheduled Client Conferences	Pre-Scheduled Client Conferences	Pre-Scheduled Client Conferences
3:00 PM							
3:15 PM							
3:30 PM							
3:45 PM	15 MINUTE BREAK						
4:00 PM	Pre-Scheduled Client Conferences	Pre-Scheduled Client Conferences	Pre-Scheduled Client Conferences	Pre-Scheduled Client Conferences	Pre-Scheduled Client Conferences	Pre-Scheduled Client Conferences	Pre-Scheduled Client Conferences
4:15 PM							
4:30 PM							
4:45 PM							

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5:00 PM							
5:15 PM							
5:30 PM							
	ÉLAN - ALL MODULES TBA TBA			MSGL MEETING Kirkland 30 U-Shape			
WEDNESDAY							
7:30 AM							
7:45 AM							
8:00 AM	CONTINENTAL BREAKFAST						
8:15 AM							
8:30 AM							
8:45 AM							
9:00 AM	Getting the Most Out of the New Elan 7.3 User Experience Including New Menu Navigation, Custom User Menus, Setup and Security <small>Lead by: Wayne Burrows</small>			MSGL Staff Meeting			
9:15 AM							
9:30 AM							
9:45 AM							
10:00 AM	15 MINUTE BREAK						
10:15 AM							
10:30 AM							
10:45 AM							
11:00 AM	(Continued) Getting the Most Out of the New Elan 7.3 User Experience Including New Menu Navigation, Custom User Menus, Setup and Security <small>Lead by: Wayne Burrows</small>			MSGL Staff Meeting			
11:15 AM							
11:30 AM							
11:45 AM							